

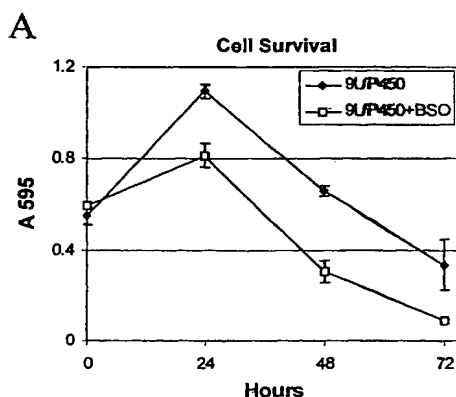
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(54) Title: **METHOD OF USING ANTI-APOPTOTIC FACTORS IN GENE EXPRESSION**

(57) Abstract: The present invention is directed to methods of prolonging the expression of a heterologous gene (transgene) in a cell, preferably a malignant cell. This method can be used to increase the concentration of a chemotherapeutic agent in a target cellular environment. Preferably, the present invention relates to methods of inhibiting apoptotic cell death to enhance transgene expression, such as gene-directed enzyme/prodrug therapy.

